

Fundraising Results 2020

With the challenges we faced this year, it is no surprise that our fundraising took a hit. While we did not reach our goal, the community should feel good about the amount we did raise. We came together as a community and were able to raise a substantial amount of money for the Sojourner Program, despite the circumstances. The Foundation would like to share the fundraising numbers with you and let you know where we stand at this time.

AUCTION

With the school year ending so suddenly, we made the quick transition to an online auction, from which we raised \$30,195! This is great considering it was our first online auction. We also did not have the bulk of our classroom art and other student-made art, which can be some of our highest sellers in the auction. A big thank you to Victoria Argo and Elizabeth Klug for co-chairing our auction this year! Thank you to everyone who volunteered their time and efforts for this important event, whether you donated, procured, or worked on decorations. We are looking for new auction chairs for next school year and if you are interested in leading the procurement or event side, please send an email to sef@sojournerschoolcommunity.com.

RAFFLE

We re-launched our Destination Disney raffle this year with the goal of alleviating some of the fundraising burden for our community by encouraging community members to sell tickets to friends and family members. We were able to sell 537 tickets and raised \$9221 after costs! Thanks to everyone who participated in the raffle this year. If you are interested in joining the raffle team next year, please email us at sef@sojournerschoolcommunity.com.

PROGRAM DONATIONS

Program donations are tax-deductible donations that anyone can give at any time during the year. We have received \$1236 in cash donations so far this year. You can still make a donation at <https://sojournerschoolcommunity.com>. If you are able, please consider making a donation. Any amount is welcome.

OTHER FUNDRAISING

This year, we had our first Great American Video fundraiser, which raised \$225. We are also excited to report that between our Corporate Giving (businesses who match employee contributions and other giving campaigns) and our Revenue Share programs (Amazon Smile and Fred Meyer Rewards), we were able to bring in an additional \$2500!

Overall, we raised \$43,152. While this is short of our \$70,970 goal for the year, the community should be proud of this fundraising success amid the unusual circumstances we faced. We realize many families have been affected financially. The good news is that due to

some great fundraising years in the past, we have a reserve which will help us cover the shortfall this year. We hope to get back to some normalcy next year.

Thank you for your support!

With our best wishes for you and our whole community,

The Sojourner Education Foundation

Sojourner Education Foundation

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